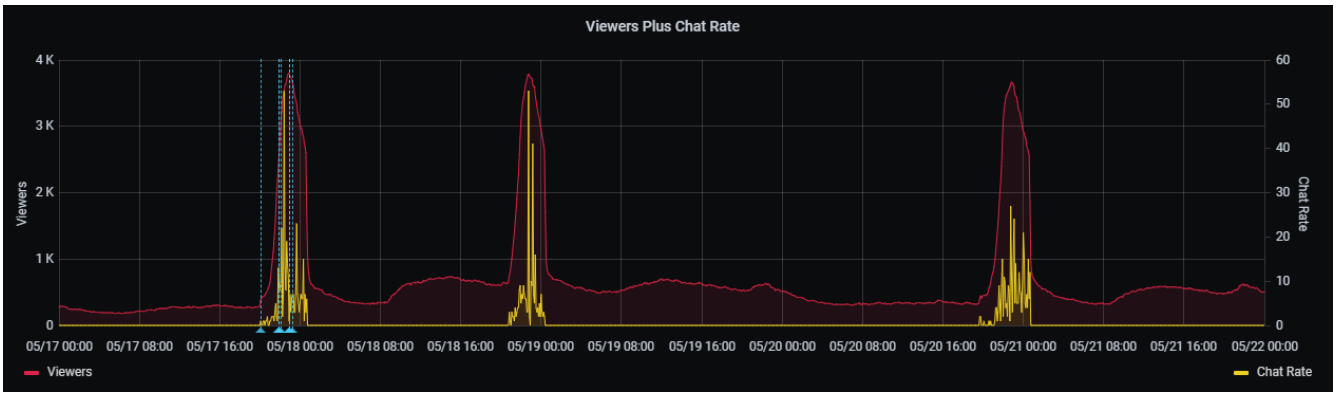
America First Show Weekly Report

Week of 05/17/21

Viewership this week was consistent with viewership peaking in the high 3,000s with Monday having the highest peak viewership of 3,819. As the week went on, ratings fell slightly, with Thursday having the lowest of the week. This was consistent with last week, with shows doing better early in the week. Regarding chat engagement, there were several incidents that caused the chatroom to become extremely engaged. Chat was most engaged when Nick did something unorthodox, such as leaving his desk or threatening to not cover the second story. It also exploded whenever Nick had a go-off moment, the most popular being the ones about Israel, WLM, other based topics. Chat engagement seemed to dip however when Nick addressed more complex topics such as the media's influence on the viewers' mind or when he talked about his confrontation with BAP over the Groyper Leadership Summit.

The min, max, average, or range of chats per minute were not collected this week but will be in the future. As the viewership over time is a continuous, smooth curve, viewership spikes/drops will not be recorded. The more volatile chats/minute spikes and drops will yield more useful data and will continue to be collected.



Viewership and chat engagement over the course of the week.

Day	Peak Viewers	Average Viewers (During Nick's Show)	Main Story	Second Story
Monday 05/17	3,819	3,242	Generals defy Trump on troop withdrawal	Dave Rubin and his Zionist Views
Tuesday 05/18	3,795	3,310	Space Force Official Fired over CRT	Black gay kills White Babe stolen from Crib
Thursday 05/20	3,682	3,175	CDC is suspecting that Coronavirus came from a Wuhan lab	Mayor of Chicago announces she will not take interviews from White people

	show date	5/17/2021	5/18/2021	5/19/2021	5/20/2021	5/21/2021
		Mon	Tues	Wed	Thurs	Fri
Total	Peak Viewers	3,819	3,795	0	3,682	0
	Min Viewers	296	662	0	322	0
	Range	3,523	3,133	0	3,360	0
	Average Viewers	2,332	2,740	0	2,170	0
	Peak chats/min	0	0	0	0	0
	Min chats/min	0	0	0	0	0
	Range	0	0	0	0	0
	Average chats/min	0	0	0	0	0
Lobby	Peak Viewers	2,401	2,277	0	2,240	0
	Min Viewers	296	662	0	322	0
	Range	2,105	1,615	0	1,918	0
	Average Viewers	926	1,350	0	904	0
	Peak chats/min	0	0	0	0	0
	Min chats/min	0	0	0	0	0
	Range	0	0	0	0	0
	Average chats/min	0	0	0	0	0
Nick	Peak Viewers	3,819	3,795	0	3,682	0
	Min Viewers	1,112	1,635	0	1,076	0
	Range	2,707	2,160	0	2,606	0
	Average Viewers	3,242	3,310	0	3,175	0
	Peak chats/min	0	0	0	0	0
	Min chats/min	0	0	0	0	0
	Range	0	0	0	0	0
	Average chats/min	0	0	0	0	0